**Data Transparency Town Hall Agenda**

**Date:**  September 26, 2014

**Time:** 9:00 am – 5:00 pm

**Location**: U.S. Department of Commerce, Commerce Auditorium, 1401 Constitution Avenue NW, Washington, DC 20230

**MC:** Renata Maziarz

**Proposed Agenda**

* *Extra time for attendees to find their seat - 5 minutes (9:00 – 9:05 am)*

1. **Welcome & Opening Remarks** (9:05 - 9:40am)

* Goal: Set the tone for the DATA Act implementation. Stress commitment to strong implementation and importance of collaboration across federal communities
* Speakers:
* Introductions by Dave Lebryk **(5 min)**
  + Treasury Deputy Secretary Raskin **(15 min)**
  + OMB Deputy Director for Management, Beth Cobert **(15 min)**

1. **DATA Act Implementation Overview** (9:40 – 10:10 am) SLIDES

* Goal: Provide high-level implementation overview
* Speakers: **(30 min total)**
* Christina Ho, Fiscal Service, Executive Director for Data Transparency
* Karen Lee, Branch Chief, OMB Office of Federal Financial Management
* *Break for 10 minutes (10:10 – 10:20 pm)*

1. **Why is Federal spending transparency important? Stakeholder perspectives** (10:20 – 12:00 pm)

* Goal: Hear from external stakeholders on the impact and need for spending transparency
* Speakers:

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| **Stakeholder Group** | **Potential Speaker(s)** |
| State/Local perspective  **(20 min)** | * Cornelia Chebinou, NASACT and Martin Benison, Massachusetts Comptroller – NO SLIDES |
| Citizen perspective  **(80min, 15 min each)** | * Anders Pedersen, Open Knowledge – SLIDES * Matt Rumsey, Sunlight Foundation – NO SLIDES * Becky Sweger, National Priorities Project – SLIDES * Sean Moulton, Center for Effective Government – SLIDES * Daniel Dudis, Government Accountability Transparency International, USA – SLIDES |

* *Break for Lunch (12:00 – 1:00 pm)*

1. **Transforming financial management reporting through standardized data exchanges** (1:00 pm – 3:00 pm)

* Goal: Demonstrate the “data centric” implementation approach and hear from experts that have implemented data exchange standards to increase transparency and reduce reporting burden
* Demo: **(20 min)**
  + Intelligent Data Pilot demo – Marcel Jemio –SLIDES
* Speakers:

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| **Stakeholder** | **Potential Speaker(s)** |
| Industry Standards  **(50 min)** | * Campbell Pryde, XBRL US President & CEO **(20 min) –** SLIDES * Justin Stekervetz, NIEM PMO **(30 min) –** SLIDES |
| Experience  **(45 min)** | * Scott Bauguess, SEC **(15 min) –**  SLIDES * Mark Montoya, Chief of Data Strategy, FDIC **(15 min) -** SLIDES * Stephen Davenport, World Bank **(15 min) –** SLIDES |

1. **Technical Implementation: Industry Perspective** (3:00 – 3:55 pm)

* Goal: Demonstrate what is possible from a technology perspective
* Speakers:

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| **Stakeholder** | **Potential Speaker(s)** |
| Gov’t Technology Representative(s)  **(15 min)** | * Nick Sinai, White House Deputy Chief Technology Officer NO SLIDES |
| Industry Representative(s)  **(40 min)** | * Herschel Chandler and KC McHargue, ACT-IAC **(20 min) -** NO SLIDES * Hudson Hollister, Data Transparency Coalition **(20 min)** - SLIDES |

* *Break for 10 minutes (3:55 – 4:05 pm)*

1. **Data Standards – Standardizing data element definitions** (4:05 – 4:35 pm)

* Goal: Outline the ongoing initiatives to standardize data element definitions and next steps
* Speakers:
  + OMB
  + Data Element Standards – DoD & HHS **(30 min)** – SLIDES

1. **Closing Remarks** (4:35 – 5:00 pm) – no slides

* Goal: Wrap up the town hall and summarize key points
* Speakers: **(20 min total)**
  + Fiscal Assistant Secretary, David Lebryk
  + OMB Controller, David Mader